

FOR IMMEDIATE RELEASE

Brian Olsen Named General Manager of The Lighthouse Inn

Industry veteran applies resort experience to bayside boutique hotel

ROCKPORT, Texas (August 26, 2004) — The Lighthouse Inn at Aransas Bay, a Victorian-style boutique hotel on the Texas Gulf Coast, announces the addition of Brian Olsen as general manager. In this position he will be responsible for overseeing the day-to-day operations of the 78-room property with 1,500 square-feet of meeting space.

Olsen has 28 years of previous hotel management experience with specialization in general management, including 10 years with the Hilton Hotel Corporation as general manager for the Red Lion Hotel in Austin, Texas, and as assistant general manager at the Hilton Salt Lake City Center.

“I joined The Lighthouse Inn because I fell in love with the Rockport area and the unexpected level of luxury the hotel brings to the Texas coast,” said Olsen. “I’m looking forward to applying my resort experience to raise the hotel’s level of comfort and service even higher.”

Prior to his work with Hilton, Olsen spent 12 years in management positions at various Sheraton hotels. Olsen is also experienced with resort hotels, having served as assistant director for The Cliff Lodge in Snowbird, Utah, in addition to working at properties in Palm Springs, Calif. and Steamboat Springs, Colo.

Olsen served as president of the Salt Lake Valley Hotel and Lodging Association and as a community contact for hotel involvement with the Karl Malone Foundation for Kids prior to his move to Texas.

Rockport is between the Copano and Aransas bays, and The Lighthouse Inn is at 200 S. Fulton Beach Road, six blocks east of State Highway 35. For information and reservations call 866-790-VIEW (8439); visit www.lighthousetexas.com, or contact your travel agent.

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